

Seber Logistics Consulting, Inc. has helped clients improve profitability for more than two decades by implementing proven best practice supply chain solutions. Our seasoned consultants develop customized strategies and tactics that leverage the power of the **SLC Benchmark Data Base™**.

Our services encompass the full spectrum of global supply chain activities from corporate management to daily operations. SLC's specialists help clients apply high value capabilities that deliver tangible cost and service improvements.

About the Firm

SEBER LOGISTICS
CONSULTING, INC.



75% of our business is generated from long-term client partnerships with leading FORTUNE 500 companies. Our clients include best practice innovators who have established superior supply chain capabilities that outperform their competition.

We have enabled our clients to achieve dominant positions in their categories by enhancing their value chains and integrating operations with business plans.

Clients



OUR DISTINGUISHED CLIENTS INCLUDE:

Abbott
ACCO
ACH Foods
Acuity
AGFA-Gevaert
Alberto Culver
Anchor Foods
Andrew Jergens
Apple Computer
AT&T
Avery Dennison
Barilla America
Bausch & Lomb
Baxter Healthcare
Bayer
Becton Dickinson
BIC
Black & Decker
Brach's Confections
Bristol-Myers Squibb
Campbell Soup
Chesebrough-Pond's
Church & Dwight
Ciba Vision
Clairol
Clorox
Colgate-Palmolive
ConAgra
Conair
Cooper Tools
Coty
CVS
Del Monte
Dial
Dole
Eastman Kodak
Eli Lilly
Energizer
Epson
Esselte Pendaflex
Exel
Fotomat
Fuji Photo Film
General Electric
General Mills
Gerber
Gillette
Glaxo SmithKline
GNC
Gucci
H. J. Heinz
Helene Curtis
Hershey
Hewlett-Packard
Hill's Pet Nutrition
Hoffmann-La Roche
Invacare
J.M. Smucker
Johnson & Johnson
Kal Kan
Kellogg
Kraft Foods
Land O' Lakes
Lifescan
Lipton
L'Oreal
3M
Malt-O-Meal
Mary Kay Cosmetics
Maybelline
McCormick Foods
Mead Johnson
Merck
Mobil
Moen
Mrs. Smith's
M&M Mars
Mott's
Nabisco
Nestlé
Neutrogena
Newell
Norelco
Novartis
Ocean Spray
Ortho-McNeil
Osram Sylvania
Pepsi
Perrigo
Pfizer
Philip Morris
Playtex Products
Polaroid
Procter & Gamble
Rayovac
Reckitt Benckiser
Revlon
Rich Products
Rohm & Haas
Roxane Laboratories
Sanford
Sara Lee
Schering-Plough
S.C. Johnson
Spartan Stores
StanleyWorks
Sun Microsystems
Teknor Apex
Uncle Ben's
Unilever Bestfoods
Unilever HPC
Vistakon
Welch's
Wrigley's
Wyeth
Xerox
Zwilling J. A. Henckels

Our clients approach the challenges of the future with confidence. SLC's customized supply chain strategies enable them to profitably meet growth objectives and customer requirements.

We provide innovative solutions that are fueled with the power of strategic, tactical and best-in-class benchmark information. Our services furnish every SLC client with significant advantages over current and future competitors.

Services



SLC'S SERVICES INCLUDE:

Developing & Integrating Strategies

- Supply Chain Strategic Planning
- Post Acquisition & Merger Integration
- Network Analysis & Modeling
- Key Performance Benchmarking & Share Groups
- Balanced Scorecards / Dashboards
- Organization Effectiveness & Alignment

Strengthening Customer Relationship Management

- Order to Cash Best Practices Implementation
- Service Level Differentiation
- Customer Interface Benchmarking
- Cost to Serve
- Value Added Services
- Go-to-Market Strategies

Increasing Supply Chain Value & Efficiency

- Value Chain Optimization & Process Reviews
- Sales & Operations Planning
- Demand Planning & Inventory Strategies
- Strategic Sourcing
- Supplier Relations
- Training (Six Sigma, SPC implementation)

Driving Manufacturing Savings

- Lean Manufacturing
- Customization Benchmarking
- Display & Pack-out Operations Improvement
- Layout Design & Optimization
- Systems & Technology Application
- Contract Manufacturing & Outsourcing

Enhancing Fulfillment Operations

- Operations Audits
- Warehouse Best Practices Implementation
- Labor Utilization & Productivity
- Layout & Material Handling Optimization
- WMS Requirements & Evaluations
- Returns & Unsaleables Management
- 3PL RFP & Selection
- Postponement & Product Customization

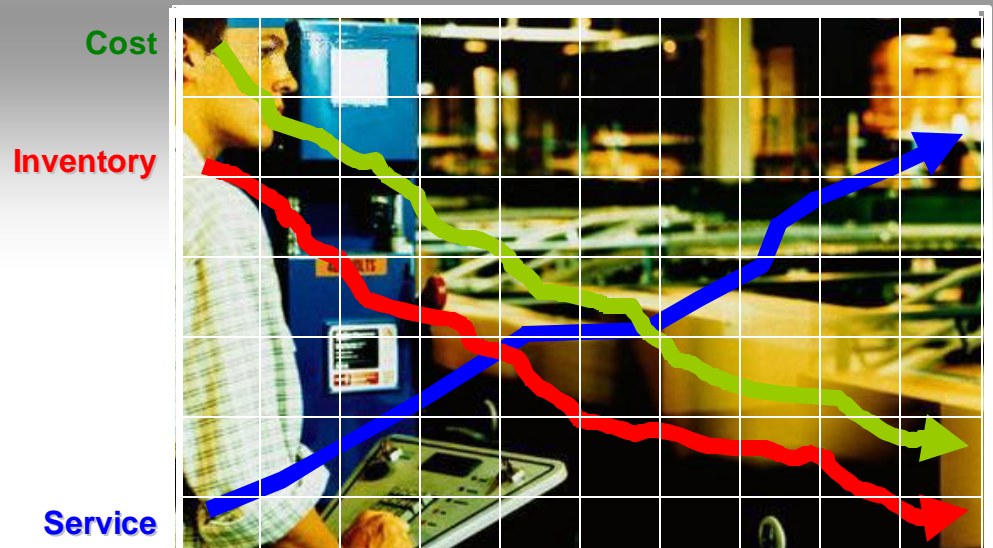
Improving Delivery Effectiveness

- Transportation Best Practices Implementation
- Rate Benchmarking
- Carrier Qualifications & Selection
- Shipments Planning / Carrier Assignment
- Freight Bill Processing & Reporting
- DSD & Alternative Delivery Services
- Rate & Service Negotiation / Bids
- Reverse Logistics

An acknowledged, results-driven leader in supply chain consulting, we are noted for our ability to create innovative solutions for winning and defending market leadership. SLC applies a multi-disciplined approach for resolving issues and managing change.

The **SLC Benchmark Data Base™**, comprised of extensive supply chain best practices, provides a solid foundation for quickly identifying and implementing highly effective, pragmatic solutions. This powerful knowledge base has been developed through 20 years of supply chain consulting projects with leading, best-in-class companies representing a broad spectrum of products, channels and industries. Our partnerships consistently yield successful results.

Results



TYPICAL ASSIGNMENTS INCLUDE:

Developing & Integrating Strategies

- developed and implemented a supply chain strategic plan for a leading grocery products manufacturer
- post-acquisition integration of customer service and distribution for a major consumer products company
- modeled and optimized distribution networks for numerous companies in a broad base of industries

Strengthening Customer Relationship Management

- conducted a best practices assessment of order to cash process, cost to serve, and pricing/service strategies for a global confectionery company
- performed a competitive evaluation of customer pick-up program for a leading healthcare products company
- guided CPG companies in structuring competitive bracket-pricing and logistics efficiency programs
- conduct annual customer interface benchmark study that evaluates performance, policies, practices, and programs

Increasing Supply Chain Value & Efficiency

- integrated Value Chain activities and optimized organizational responsibilities
- reengineered demand and supply processes to reduce inventory and improve product supply reliability
- developed an optimized global sourcing and conversion strategy for agricultural products

Driving Manufacturing Savings

- applied lean principles to pack out and assembly operations to reduce cycle time and increase productivity and yield
- streamlined manufacturing and distribution facility layouts, to improve the flow of materials, and reduce costs
- developed make vs. buy analysis tool to facilitate lowest cost sourcing and production options

Enhancing Fulfillment Operations

- executed numerous RFP's to select 3PL warehouses
- guided negotiations for a performance-based, gain-sharing contract between a 3PL provider and our client
- conducted warehouse best practices assessments that improved costs, efficiency, product flow, and layout
- evaluated 3rd party warehouse rates, service capabilities, and performance for specific markets

Improving Delivery Effectiveness

- conducted transportation best practices assessments that improved costs, shipments planning and capacity
- designed a temperature controlled delivery service network that enhanced product quality to the customer
- evaluated customer pick-up rates, policies and practices to develop an effective and competitive program for our client
- created an outsourced Direct Store Delivery network to meet new product delivery requirements

Seber Logistics Consulting, Inc. is a diverse team of professional strategists, tacticians, analysts and implementers: all uniquely creative in thought and execution. SLC consultants succeed because they bring clients an unparalleled blend of pragmatic experience and sound judgment, as well as comprehensive industrial, functional and consulting expertise.

Our Consultants



Our consultants' extensive management experience includes:

- Customer Service
- Demand Planning
- Export / Import Operations
- Facilities Planning
- Financial Analysis
- Global Sourcing
- Industrial Engineering
- Information Systems
- Inventory Control
- Logistics Planning
- Manufacturing Management
- Materials Management
- Network Analysis
- Operations Engineering
- Packaging
- Production Planning
- Procurement
- Quality Management
- Transportation
- Vendor Certification
- Warehousing